



DRIVERS INFO SHARING

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SpotELF Launches “Save Spot,” a Smart Parking Location Feature for NYC Drivers

New feature helps drivers instantly save and navigate back to their parked cars eliminating one of city driving’s most common frustrations.

New York, NY – February 22, 2026 – SpotELF, a community-driven platform for driver services, today announced the launch of “**Save Spot**,” a new parking location feature designed to help New York City drivers quickly remember where they parked and easily navigate back to their vehicle.

In dense urban environments like NYC, finding a parked car can be time-consuming and frustrating. Save Spot simplifies the experience by allowing drivers to mark their parking location with a single tap and return to it using their preferred navigation app.

Key Features include:

- **Save Spot:** Instantly drop a pin marking the exact location of a parked vehicle.
- **Route Navigation:** Generate turn-by-turn directions to the saved spot using Apple Maps, Google Maps, or Waze.
- **Automatic Timestamping:** Records the day, date, and time of parking for easy reference.
- **Easy Pin Removal:** Remove the saved location with one tap after returning to the car.

“Finding your car shouldn’t be the hardest part of driving in New York,” said **Spencer Bochkarev**, CEO of SpotELF. “Save Spot is intentionally simple—it solves a daily problem for drivers and serves as the foundation for more advanced, location-based services we’re building across the SpotELF platform.”

The app is currently available by invitation only and can be accessed through a referral code from an existing SpotELF community member.

Learn more or request access to the SpotELF app:

<https://apps.apple.com/us/app/spotelf-drivers-info-sharing/id1462295595>

ABOUT SPOTELF

SpotELF is a community-driven platform that connects drivers with nearby service providers (known as ELF’s) for on-demand assistance. Unlike traditional roadside services that require annual memberships, SpotELF allows users to pay only for the services they need, when they need them.

Launching in New York City, SpotELF is building a flexible, location-aware platform that supports a growing range of driver services, with new offerings developed based on user demand. The company is backed by experienced private equity professionals and early-stage investors and is positioned to become a trusted, everyday resource for drivers.